

# EXPERTSOFT

Software Solutions for  
Wealth & Asset Management



NEWS RELEASE

09 June 2016

## EXPERTSOFT AWARDED BEST CRM AT WEALTHBRIEFING EUROPEAN AWARDS 2016

As Switzerland's foremost Software Solution Providers for Wealth and Asset Management, Expersoft Systems has been awarded 'Best CRM System' at the 2016 *WealthBriefing European Awards 2016*. A key factor, as determined by the prestigious judging panel, was the clear demonstration of 'innovation and excellence during 2015'. The awards were presented by BBC's Sophie Raworth during a gala dinner at the Guildhall in London.

With 2016 being the first year of attendance at the event by Expersoft, plus achieving shortlist nominations in 8 categories, the award is terrific validation of Expersoft's efforts to provide the most innovative and business-relevant software to our wealth management customers. Expersoft's CRM is set apart from the competition in many ways, including truly intelligent, whole Client Lifecycle Management (CLM) and comprehensive coverage of compliance and regulatory requirements including MiFID2, FINMA, HKMA, and soon also FIDLEG.

### **Commenting on the firm's triumph, Urs-Peter Oehen, Expersoft's Chairman & CEO said:**

"We are honoured to be voted the winner of this prestigious award by so many of our peers, customers and colleagues. We have always believed that exceptional customer service is a crucial component in wealth management and that our intelligent, comprehensive CRM is the key to ensuring customer satisfaction. Even so, we continue to press forward with new innovations across our entire product line ensuring that our customers always have access to the best solution for their needs."

### **About Winning Company**

Expersoft Systems offers Portfolio & Wealth Management platform solutions and services for private and retail banks, family offices, asset managers, brokers and other financial service providers. With its first business year of operations in 1993, Expersoft currently serves over 600 clients worldwide who are managing 3 Trillion USD of assets in the PM1 software suite. The company's headquarters is in Zug, Switzerland with several regional offices including Luxembourg, Stuttgart, London, Dubai, Singapore, Hong Kong, and São Paulo.

# EXPERTSOFT

Software Solutions for  
Wealth & Asset Management



Philipp Bisang  
Head of Sales

René Raabe  
Head Business  
Development

Urs-Peter Oehen  
Chairman & CEO



## Contact

Corporate Headquarters (Switzerland)  
Expersoft Systems AG  
Hinterbergstrasse 20  
6330 Cham b. Zug, Switzerland

Phone +41 41-747-1181  
E-mail [sales@expersoft.com](mailto:sales@expersoft.com)  
Web [www.expersoft.com](http://www.expersoft.com)