

Intelligent Goal-Oriented BPM with the Living Systems[®] Process Suite

Advantages

- ❑ Exceptional process agility
- ❑ Greatly reduced cost and time for process adaptations
- ❑ Unified process vision and model for straightforward collaboration
- ❑ Optimization directly linked to goal fulfillment and performance

Solutions Ready For

Banking Front/Mid/Back Office
Multi-Insurance FO/BO
Reinsurance BO
CRM
Manufacturing PLM/ACM
Energy Trading
Complex Project Management
Demand Planning
Enterprise Integration

The iBPMS that intelligently captures and pursues business goals to optimize process design, automation, & analytics

- ❑ Drive processes with business and performance goals
- ❑ Iteratively deploy and optimize your processes on the fly
- ❑ Harness analytics to track and act on process inefficiencies

Seamless Integration of Systems & Human Work

A powerful modeling environment supports the creation of fully executable process-driven applications with incredible speed and fluidity. Connectivity at Web, Logic, and Data levels ensures integration is effortless, and model-driven dynamic screen-flow generation is intuitive and effective.

Unprecedented Agility

By separating process objectives from actual process flow our intelligent BPMS engine can navigate an optimized course to completion each time it executes a process by adapt to events as they happen.

Superior Governance

Governance policies and performance targets fine-tune process execution to ensure process compliance, even when constraints change dynamically.

Measure Process Value

Linking process metrics and KPIs to the attainment of identified business goals enables persistent evaluation of your process value.

Link Activities, Business Data, and People

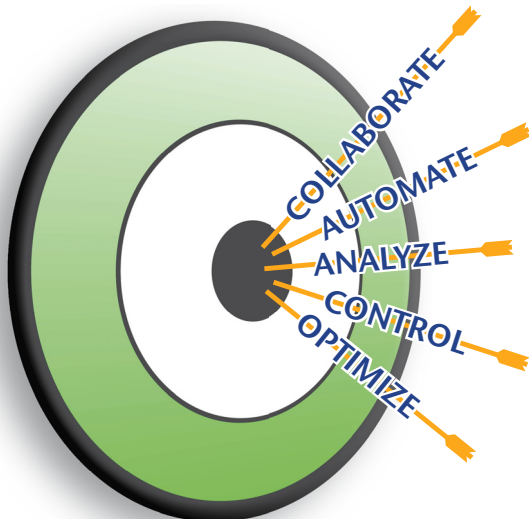
Goal-Oriented BPM integrates the activity, data, and team dimensions of your business. Flexibly balance how each dimension influences your live processes in its own distinctive way.

Blend Structured and Unstructured Processes

Focusing BPM on business goals lets you combine highly structured process flows and unstructured dynamic case work in one process application. Support different types of workers contributing towards the same objectives.

The Smart BPM Choice

Goal-Oriented BPM is the only option for organizations that need process agility without compromising visibility or control.



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