

Expersoft Tracking Technologien und Third Part Cookies der Homepage

Lösung / Solution	Kategorie / Category	Zweck / Purpose	Anbieter / Provider	Adresse / Address	Dauer / duration Ablaufdatum / expiry date	URL Datenschutzerklärung / Data protection declaration	Opt-Out URL	Drittlandanforderungen / third party security obligations
Google Analytics	Website Analytics	Anonymously analyzes the use of our website so that we can offer our customers the best possible experience.	Google Inc.	1600 Amphitheatre Parkway Mountain View, CA 94043 USA	Up to 2 years - see below	https://policies.google.com/privacy?gl=CH&hl=de	https://support.google.com/analytics/answer/181881?hl=de	US Privacy Shield
Google Adwords Conversion	Advertising	Helps spot the success of Google Ads campaigns to create better and more meaningful Google Ads advertising.	Google Inc.	1600 Amphitheatre Parkway Mountain View, CA 94043 USA	30 Days	https://policies.google.com/privacy?gl=CH&hl=de	https://support.google.com/analytics/answer/181881?hl=de	US Privacy Shield
Adobe Test & Target	Website Analytics	Provides the opportunity to evaluate the visitor's country of origin.	Adobe Systems Inc.	345 Park Avenue San Jose 95110-2704 CA, USA	24 Months	https://www.adobe.com/ch_de/privacy.html	https://www.adobe.com/ch_de/privacy/opt-out.html	
Google Analytics - Cookies	_ga	Used to distinguish users	Google Inc.	1600 Amphitheatre Parkway Mountain View, CA 94043 USA	Expires in 2 years	https://policies.google.com/privacy?hl=en-GB	https://support.google.com/analytics/answer/181881?hl=de	
Google Analytics - Cookis	_gid	Used to distinguish users	Google Inc.	1600 Amphitheatre Parkway Mountain View, CA 94043 USA	Expires in 24 hours	https://policies.google.com/privacy?hl=en-GB	https://support.google.com/analytics/answer/181881?hl=de	
Google Analytics - Cookis	_gat	Used to throttle request rate	Google Inc.	1600 Amphitheatre Parkway Mountain View, CA 94043 USA	Expires in 1 minutes	https://policies.google.com/privacy?hl=en-GB	https://support.google.com/analytics/answer/181881?hl=de	
Drupal - Cookies	has_js	No user data collected, only boolean whether or not user has JS enabled in their browser	Drupal	DrupalCon, Inc. 3439 NE Sandy Blvd # 269 Portland, OR 97232 United States of America	Expires 23 days from session date	https://www.drupal.org/privacy		
Google.com	APISID, HSID, NID, SAPISID, SID, SSID	Targeting & Advertising - Used for our find store map. Used by Google to measure traffic and save settings, for example to identify which browser is used	Google Inc.	1600 Amphitheatre Parkway Mountain View, CA 94043 USA	Expiry date varies for these, from end of session up to two years.	https://policies.google.com/privacy?hl=en-GB	https://support.google.com/analytics/answer/181881?hl=de	
Google.com	1P_JAR	Associated with the googlemap service linked to geolocation.	Google Inc.	1600 Amphitheatre Parkway Mountain View, CA 94043 USA	Expires in 1 year	https://policies.google.com/privacy?hl=en-GB	https://support.google.com/analytics/answer/181881?hl=de	